SEMINAR ON CAREER GUIDANCE AND EMPLOYABILITY ENHANCMENT



The seminar was organised by the MBA Department in New Auditorium.

Date: 15.02.2025 at 11.30am.

Mrs.Imrana Fatima, Asso.Director training and placement (LIET) given guidance on :

Behaviour Development

how people think and act from birth through adulthood. It includes how behavior changes over time, and how people learn and acquire skills. Behavioral Development applies a behavior analytic approach to the field of human

development and behavior change across the lifespan, by examining both the acquisition of basic skills and the development of more complex behaviors.

Women empowerment

Women's empowerment refers to women's ability to make strategic life choices. The process of giving women the resources, opportunities, and skills to make their own choices and participate in society. Economic, educational, and political empowerment - Students values/beliefs and culture.

Women's empowerment is the process by which women become aware of genderbased unequal power relationships and acquire a greater voice in which to speak out against the inequality found in the home, workplace, and community.

Mr.Nomaan Abdul Majeed, Asso.Director TBI International Mentor, Trainer.

Discuss on the live project and corporate trend. Then how Artificial Intelligence evolved in daily life. Computer programs that can see understand language, make decisions, and more.

- **Deep learning**: Uses artificial neural networks to learn from data, similar to how the human brain works.
- Natural language processing (NLP): Uses machine learning to analyse, understand, and generate human language.
- **Computer vision**: Uses machine learning to analyse visual information, such as images and videos.