DEPARTMENT OF BUSINESS MANAGEMENT

REPORT ON PROJECT ORIENTATION PROGRAMME

Programme:	Project Orientation for MBA II Year and BBA III Year Students
Resource Person:	Mrs. Pallavi Ma'am, Head of the Department
Date & Time:	05th October 2026, 10:00 a.m.
Total Participants:	80 Students
Department:	Department of Business Management
Venue:	3rd Floor, New Auditorium, Sardar Patel College

Introduction

The Department of Business Management organised a Project Orientation Programme for MBA II Year and BBA III Year students on 05th October 2026. The session was conducted by Mrs. Pallavi Ma'am, Head of the Department, to provide students with a clear understanding of project preparation, research design and the various stages involved in completing an academic project.

Objectives of the Programme

- To provide basic knowledge about project work and research.
- To explain how to select a suitable project topic.
- To guide students in preparing a research design.
- To explain the importance of data collection and analysis.
- To help students understand project presentation and report preparation.

Outcome of the Programme

The orientation programme helped the 80 participating students gain a basic understanding of project preparation and research methodology. The session provided valuable guidance on selecting project topics, preparing objectives, collecting data, analysing information and presenting the final project report.

Conclusion

The Project Orientation Programme was informative and beneficial for both MBA II Year and BBA III Year students. The guidance provided by Mrs. Pallavi Ma'am helped students understand the structure and requirements of an academic project and prepared them to proceed with their project work in a systematic manner.

The programme concluded with a better understanding of project preparation, research methodology and effective project presentation.

Photographs of the Programme





